



INTRODUCING THE **Body & Wellness Showcase**

Who We Are

For over 20 years, On the Edge Promotions has been a trusted producer of consumer and trade events across the country. With more than 19 annual events in the Las Vegas area alone, including night markets, food festivals, home improvement expos, and craft fairs, we know how to create experiences that connect communities and deliver excitement.

Now, we're bringing that same energy and expertise to a new space: health and wellness.

Introducing the Body & Wellness Showcase, a dynamic event crafted for enthusiasts, beginners, and professionals alike. Held alongside our 16th annual Holiday Craft & Gift Festival, this expo is your chance to explore, engage, and improve your well-being, all in one vibrant weekend.

Why It Matters

Our vendors asked. The Vegas community responded. And we listened.

The Body & Wellness Showcase was created because wellness deserves a space that's accessible, energizing, and inclusive. It's more than an event; it's a movement toward better living. More importantly, it was the brainchild of our own staff members who have a passion for health and fitness and understood it's an important part of a lot of people's lives.

Set in a centrally located Las Vegas venue with free parking and hassle-free move-in, this event is designed to make participation easy and enjoyable for both attendees and exhibitors.

Plus, every attendee receives complimentary access to the Holiday Craft & Gift Festival right next door. Because wellness includes joy, connection, and maybe even a little holiday shopping.

Join us. Breathe deep. Move freely. Live well.

Meet the Team

We're not newcomers to wellness. In fact, several of our core team members are deeply rooted in this world and are active in this event!

Paulette Vasconcellos

Yoga Instructor | Studio Owner | Healing Arts Practitioner | Yoga and Sessions Coordinator

With over 20 years of teaching experience, Paulette is a dedicated and intuitive yoga guide based in Southern California. She owns and operates two thriving yoga studios that have become community hubs for healing, connection, and self-discovery.

Trained by some of the most respected instructors in the yoga world, Paulette has led teacher trainings, taught numerous classes, sharing a heart-centered, empowering approach to movement and mindfulness. Her classes are rooted in the fluid strength of vinyasa yoga, where breath and motion flow together in a dynamic, meditative rhythm.

Paulette is also a Master Reiki practitioner and often incorporates sound healing and breathwork into her sessions, creating rich, transformative experiences that nurture the body, mind, and soul.

At the Body & Yoga Wellness Showcase, beyond her responsibilities as the Yoga and Sessions Coordinator, Paulette will be offering immersive classes and sessions that reflect her mission: to hold space for people to come home to themselves, find their breath, and awaken their inner wisdom.

Daniela Castonguay

Certified Pilates Instructor | On-Site Coordinator

With nearly 20 years of teaching experience, Daniela's journey into wellness began with her own recovery from knee surgery. She's nationally certified in both classical and contemporary Pilates and has taught everyone from elite athletes to seniors at top-tier resorts, private clubs, and studios across Las Vegas. She is instrumental in the coordination of this event.

Susi Engl

Yoga & Fitness Expert | Show Creator | Vendor Sales & Coordinator

Born in Munich, Germany, Susi has been teaching movement since 1979. A trained actress and dancer, she's a certified instructor in Hatha and Maha Yoga, PiYo, and Mat Pilates. Her diverse fitness background spans from BodyPump to aqua aerobics, with experience training all ages and fitness levels. She's the owner of LV Craft Shows, producer of events, holiday festivals, and night markets including various food and gift festivals for over 15 years in the Las Vegas area.